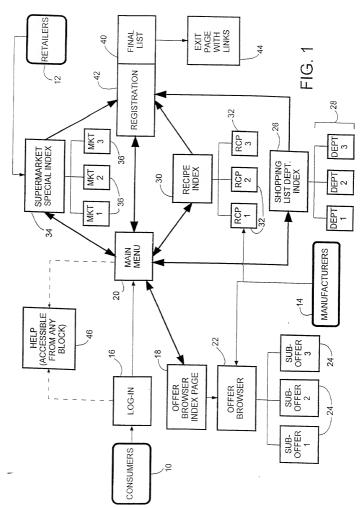
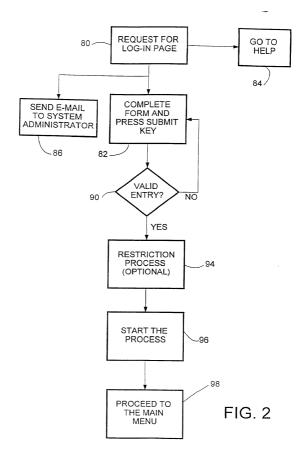
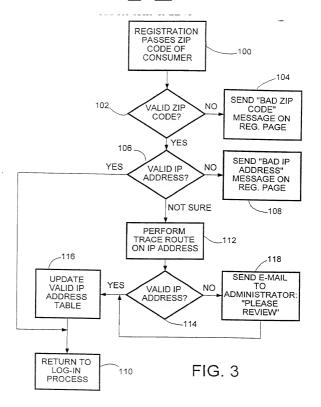
OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 1_OF_18



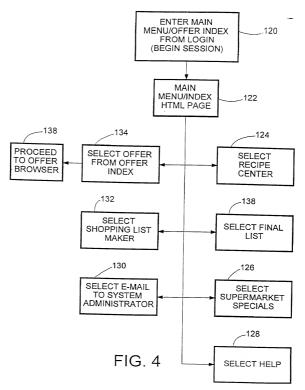
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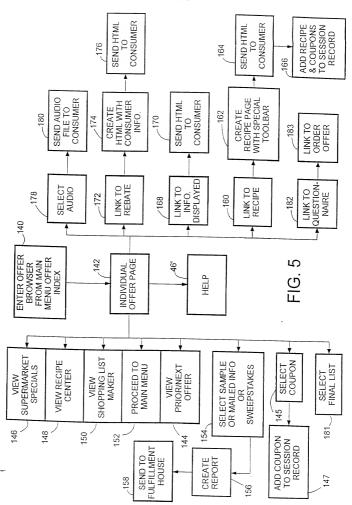
OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 3_OF_18



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OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 5_ OF 18



OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 6 OF 18

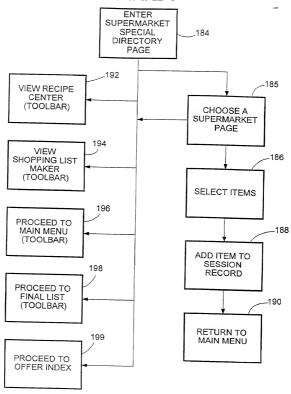


FIG. 6

OBLON, SPIVAK, ET AL
DOCKET #:195605US25XCONT
INV:Michael C. Scroggie, et al.
SHEET 7 OF 18

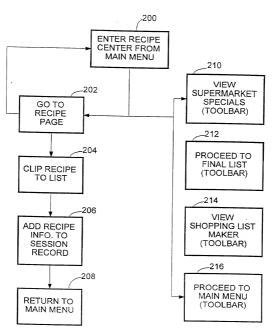


FIG. 7

OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 8 OF 18

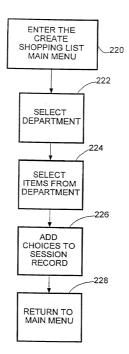


FIG. 8

INV:Michael C. Scroggie, et al. SHEET 9 OF 18 REQUEST FOR REGISTRATION 80 PAGE COMPLETE SEND E-MAIL GO TO FORM AND TO SYSTEM HELP PRESS SUBMIT ADMINISTRATOR KEY - 92 84 82 — 86 POST NO VALID REJECTION ENTRY? MESSAGE ON REG. HTML YES RESTRICTION 94 **PROCESS** (OPTIONAL) -230 FIG. 9 NO NEW USER? YES CREATE 232 UNIQUE HOUSEHOLD ID RECORD CONSUMER 234 INFORMATION 236 PROCEED TO FINAL LIST

OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 10 OF 18

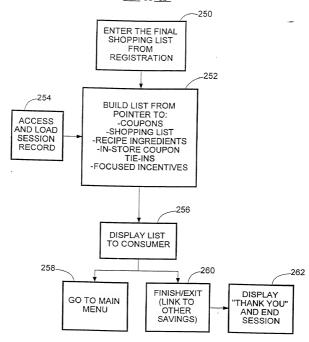


FIG. 10

OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 11 OF 18

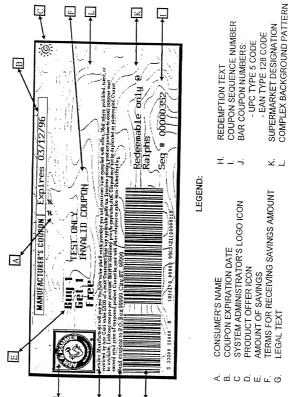
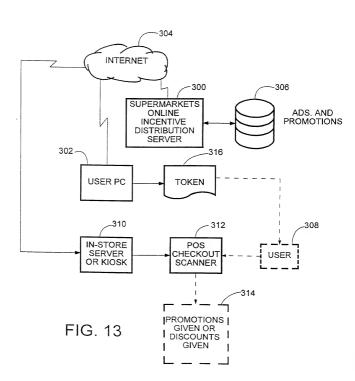


FIG. 11

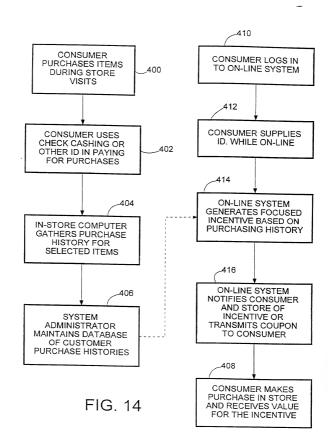
INV:Michael C. Scroggie, et al. SHEET 12 OF 18 SYSTEM INPUT: -CONSUMER HOUSEHOLD ID. CONSUMER INPUT: -COUPON EXPIRATION DATE -SYSTEM LOGO -CONSUMER NAME -COUPON SELECTION -PRODUCT IMAGE -SAVINGS AMOUNT IMAGE -SUPERMARKET SELECTION -TERMS OF OFFER -LEGAL TEXT -REDEMPTION TEXT -COUPON SEQUENCE NUMBER -BAR CODE NUMBERS 270 -COUPON AND BORDER SIZES FIG. 12 272. CREATE BACKGROUND: 274 CREATE CANVAS: EVALUATE COMPONENTS: CHOOSE BACKGROUND: APPLY BACKGROUND TO CANVAS CREATE BORDER: USE THE BORDER PARAMETERS TO OUTLINE THE BACKGROUND WITH A 276 BORDER, PARAMETERS SET WIDTH AND COLOR. PLACE IMAGES ON BACKGROUND: 278 TAKE EACH IMAGE AS INPUT AND PUT IT ON THE BACKGROUND USING THE LOCATION PARAMETERS PROVIDED IN THE HTML PLACE TEXT ON BACKGROUND: TAKE EACH TEXT FIELD AS INPUT AND LAY 280 IT ON THE BACKGROUND USING THE LOCATION PARAMETERS PROVIDED IN THE HTML. USE INTERNAL FONTS TO INTERPRET INPLIT OUTPUT: 282 FINAL COUPN IMAGE, ALL IMAGE AND TEXT FIELDS ARE ADDED TO BACKGROUND.

OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT

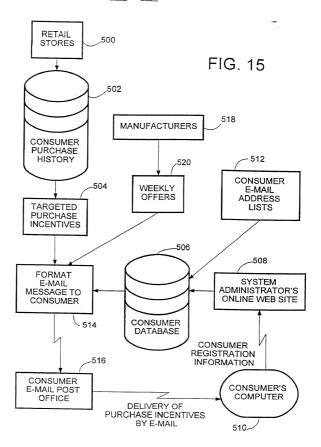
OBLON, SPIVAK, ET AL
DOCKET #:195605US25XCONT
INV:Michael C. Scroggie, et al.
SHEET 13 OF 18

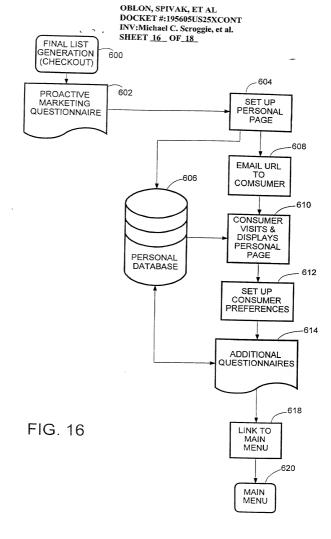


OBLON, SPIVAK, ET AL DOCKET #:195605US25XCONT INV:Michael C. Scroggie, et al. SHEET 14 OF 18

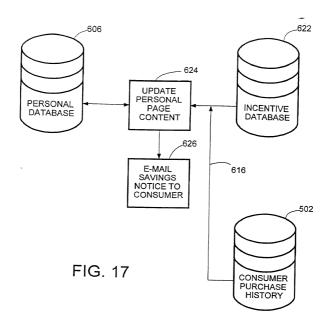


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